

NCC Cable System Order

Order #	62555106
Syscode	0116
System Name	Spectrum/Duluth, MN
Market	Duluth-Superior

AE	Andrew Yolles
Sales Coordinator	Theo Hinson
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	07/16/18 - 07/29/18
Agency	Strategic Media Services, Inc
Advertiser	Tim Pawlenty for Governor

Client Code	384
Product Code	471
Est Code	4499
Product Name	7.19-7.25
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/12/18		
Version	3 Vs. 2		
Show All Lines			
Total # of Weeks	2		
Total	\$1,588.00		
Commission	\$238.20		
Net Total	\$1,349.80		
Total Spots	75		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.12 R2 Revised rates/cut spots. Overall total unchanged. Please review, and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	10	\$20.00	\$200.00	30	NPE
2	FXNC	FOX AND FRIEND<	7/23/18	7/29/18	09:00	16:00				X	X	X	X	-	-	0	\$9.00	\$0.00	30	PRE
3	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	6	\$15.00	\$90.00	30	PRE
4	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	0	\$34.00	\$0.00	30	NPE
5	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00	X	X	X					-	-	0	\$22.00	\$0.00	30	NPE
6	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X	X					-	-	4	\$9.00	\$36.00	30	PRE
7	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00	X	X	X					-	-	0	\$15.00	\$0.00	30	PRE
8	FXNC	VARIOUS	7/23/18	7/29/18	19:00	24:00	X	X	X					-	-	9	\$38.00	\$342.00	30	NPE
9	FXNC	FOX AND FRIEND<	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	5	\$9.00	\$45.00	30	PRE
10	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	11	\$34.00	\$374.00	30	NPE
11	FXNC	VARIOUS	7/23/18	7/29/18	05:00	09:00	X	X	X					-	-	7	\$22.00	\$154.00	30	NPE
12	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X	X					-	-	4	\$15.00	\$60.00	30	PRE
13	FXNC	VARIOUS	7/16/18	7/22/18	05:00	09:00				X	X	X	X	-	-	1	\$20.00	\$20.00	30	R1 +1x
14	FXNC	VARIOUS	7/16/18	7/22/18	09:00	16:00				X	X	X	X	-	-	5	\$9.00	\$45.00	30	R1 +5x
15	FXNC	VARIOUS	7/16/18	7/22/18	16:00	19:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	R1 +4x
16	FXNC	VARIOUS	7/16/18	7/22/18	19:00	24:00				X	X	X	X	-	-	2	\$34.00	\$68.00	30	R1 +2x
17	FXNC	VARIOUS	7/23/18	7/29/18	05:00	09:00	X	X	X					-	-	1	\$22.00	\$22.00	30	R1 +1x
18	FXNC	VARIOUS	7/23/18	7/29/18	09:00	16:00	X	X	X					-	-	3	\$9.00	\$27.00	30	R1 +3x

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Market	Duluth-Superior			Total # of Weeks	2
		Client Code	384	Total	\$1,588.00
AE	Andrew Yolles	Product Code	471	Commission	\$238.20
Sales Coordinator	Theo Hinson	Est Code	4499	Net Total	\$1,349.80
Office	Washington	Product Name	7.19-7.25	Total Spots	75
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7.12 R2 Revised rates/cut spots. Overall total unchanged. Please review, and confirm. Thanks!			

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19	FXNC	VARIOUS	7/23/18	7/29/18	16:00	19:00	X	X	X					-	-	3	\$15.00	\$45.00	30	R1 +3x

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	75	0	0	0	0	0	0	0	0	0	0	0	75
AMT	\$1,588.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,588.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/13/18

62555106 | Duluth-Superior | Spectrum/Duluth, MN | 0116 |